

OCTOBER 2025

Sahni's
ENTERPRISES, INC

FALL FORWARD: NEW PRODUCTS, NEW POSSIBILITIES

A MONTHLY NEWSLETTER FROM SAHNI ENTERPRISES

INNOVATION IN SEASON



THIS MONTH'S NEWS
AND UPDATES:

Unveiling the Latest
from Sahni

Driving Innovation at
Sahni

Other Fun Company
Updates

UNVEILING THE LATEST FROM SAHNI

We're excited to share that several new scales will be arriving any day now. Our pocket scale lineup is expanding with the AWS-BOLT, AWS-MICRO, and AWS-NOTE, each offering 250g x 0.01g precision in a compact design. In the milligram category, the AWS-ELITE and AWS-ULTRA will provide even greater accuracy and advanced features.

We're also introducing a new addition to the Digitz line — the DZ-BOWLMATE-3KG, a versatile bowl scale built for convenience.

Also coming in new to AWS is the AWS 3in1 charger!

Make sure to remind your customers and get those preorders in now!

DRIVING INNOVATION AT SAHNI

At Sahni, we're constantly evolving — from launching cutting-edge scale models to expanding our hookah and accessories lines. Innovation is at the heart of everything we do, and we are committed to staying a step ahead as a market leader.

We also want to hear from you! If you have ideas or suggestions, please share them with your department managers and help shape the future of our products and brand.

SALES PERSON OF THE QUARTER

**Sales Person of the Quarter
will be announced in
December!**



**”CREATIVITY IS THINKING UP NEW THINGS.
INNOVATION IS DOING NEW THINGS.”**

THE GREAT UNVEILING

Lolly the Office Manager stood before the assembled sales reps, presenting the tiny AWS-ELITE milligram scale. "This scale isn't just precise, it's magical," she declared, tossing a shimmering purple cloth over it.

"Watch as I make the concept of measurement... disappear!" With a dramatic flourish and a misplaced elbow, she whipped the cloth off, simultaneously shoving Anu, who was standing too close. Anu blinked, and where she stood, there was only air.

Lolly beamed at the scale, completely oblivious. "And now, for the big reveal!" Rishi whispered, "Lolly, where's Anu?" Lolly looked down, checking the scale reading. "I'm not sure," she said, squinting. "But I think we just accidentally discovered a new feature: the AWS-ELITE registers zero weight... even when fully loaded with a sales rep."

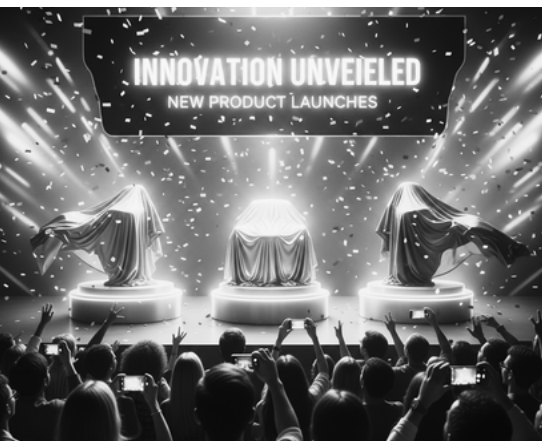
HAPPY BIRTHDAY! YOU'RE NOT GETTING OLDER, YOU'RE JUST LEVELING UP

Satnam - October 8th

Uzair - October 9th

Gafar - October 10th

Anu - October 12th



"ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH."